

## DOORSTEP VERSION\_FINAL: Instructions to interviewers:

1. Please read out only the text in *italics*.
2. Question numbers are indicated in squared brackets.
3. Text in capitals and/or in squared brackets represent instructions.
4. Questions Qi and Qii do not require a response from participants, but should be coded by you. Likewise the final three questions should be coded by yourself.
5. All responses should be recorded by yourself on the tablet computer, unless stated otherwise.
6. Showcards B,C,D and E will be integrated into one handout.

### Introduction to interview:

**INTERVIEWER:** *Hello, I'm [NAME] from Marketing Means and I'm conducting a survey on behalf of Plymouth City Council and various other organisations across the South-West.*

*Did you receive the leaflet that we delivered to your home about the Teat's Hill project? [SHOW LEAFLET AND RESPOND TO Qiii].*

**IF "YES":** *Did you have a look at the link that was mentioned on the leaflet? [RESPOND TO Qiv]*

**IF "NO":** *[READ LONGER TEXT IN PARAGRAPH BELOW]*

~~**IF "YES":** *Did you watch the video on the website? [RESPOND TO Qv]*~~

~~**IF "NO":** *[READ LONGER TEXT IN PARAGRAPH BELOW]*~~

**IF "YES":** *Great, then you already know a bit about the project. Are you able to help me with an interview about this? It should only take a maximum of 15 minutes.*

**IF "NO" TO INITIAL QUESTION:** *No problem at all, we will tell you a bit more about the project. We are interested in how people in Plymouth relate to their local 'green' spaces like parks and woodland, and 'blue' spaces like the coast and rivers, and the effects they may have on people's health. We are interested in Teat's Hill in particular and are interviewing people in the area about this. The interview is confidential, you can withdraw at any time and your survey answers will be anonymous. Are you able to help me with an interview about this? It should only take a maximum of 15 minutes.*

**IF "NO" TO INTERVIEW: END THE INTERVIEW IN THE AGREED WAY.**

**IF YES TO INTERVIEW:** *Can I just ask if you have been involved in any public or community engagement events surrounding Teat's Hill in the last 6 months?*

**IF "NO" CONTINUE TO CONSENT FORM**

**IF "YES" END THE INTERVIEW IN THE AGREED WAY.**

[IF INTERVIEW PROCEEDED WITH, INTERVIEWER SHOULD ALSO CODE THE FOLLOWING AT THIS POINT]:

[Qi]. Weather [CHECK ALL THAT APPLY]: ☐ Sunny ☐ Rainy ☐ Cloudy ☐ Windy ☐ Hot ☐ Cold

[Qii]. Sex of respondent: ☐ Male ☐ Female

[Qiii]. Saw postcard? ☐ Yes ☐ No

[Qiv]. Visited link? ☐ Yes ☐ No

[Qv]. Watched video? ☐ Yes ☐ No

[Qvi]. Door knock attempts: [ENTER NUMBER – by checking the number of previous calls on the address contact record sheet]

**Consent procedure for participants (the interviewer will read the following and check corresponding boxes on their tablet device - these will also be saved as data fields).**

**INTERVIEWER:** *Before we begin, I just need to check that you're happy with a few things. Can you confirm the following?*

[Qvii] *Firstly, can I just check that you are over 18 years old?*

**IF "NO," PLEASE THANK THE RESPONDENT FOR THEIR TIME AND END THE INTERVIEW IN THE AGREED WAY.**

**IF "YES" SAY:** [Qviii] *Secondly, do you understand that your participation is entirely voluntary and that you can withdraw at any time you wish?*

**IF "NO," REMIND INTERVIEWEE THAT THEY DO NOT HAVE TO TAKE PART AND CAN WITHDRAW AT ANY TIME AND THEIR RESPONSES WILL NOT BE SAVED. REITERATE QUESTION.**

**IF "YES" SAY:** [Qix] *Thirdly, do you understand that your data will remain confidential and secure at all times?*

**IF "NO," REMIND INTERVIEWEE THAT THEY DO NOT HAVE TO TAKE PART AND CAN WITHDRAW AT ANY TIME AND THEIR RESPONSES WILL NOT BE SAVED. REITERATE QUESTION.**

**IF "YES" SAY:** [Qx] *Lastly, do you understand that while results of the research may be published, your identity will always remain anonymous?*

**IF "NO," REMIND INTERVIEWEE THAT THEY WILL NEVER BE ABLE TO BE IDENTIFIED FROM THE RESPONSES THEY GIVE. REITERATE QUESTION.**

**IF "YES" SAY:** *If you have no further questions, we can begin the interview.*

[FOR EACH "YES" RESPONSE GIVEN, CHECK THE CORRESPONDING BOX ON THE TABLET INTERFACE].

**Main interview script. Note that arrowed brackets indicate the number which should be used in the data file. Includes debrief and showcards.**

## **PART 1: GREEN AND BLUE SPACES**

*This section will ask you about 'green' spaces like parks and woodland, and 'blue' spaces like the coast and rivers, and any visits you've made to Teat's Hill.*

[Q1]. *In the last 12 months, how often, on average, have you spent your leisure time at green and blue spaces? This does not include indoor locations, places which you visit as part of your job, or private locations such as your own garden, land, pond, or swimming pool. Would you say it was:*

- <6> Every day
- <5> Several times a week
- <4> Once a week
- <3> Once or twice a month
- <2> A few times in the last 12 months; or
- <1> Not in the last 12 months

[Q2]. *And in the last 4 weeks, how many times have you visited Teat's Hill? This could include stopping there or just passing through. It can also be the beach or the park area [INDICATE THIS USING SHOWCARD A]. Would you say it was:*

- <1> Not at all in the last four weeks **[ASK Q3 BUT THEN SKIP TO PART 2]**
- <2> Once or twice in the last four weeks
- <3> Once a week; or
- <4> Several times a week

**Has the Sutton Harbour bridge closure affected how often you visit Teat's Hill?**

- <1> Yes
- <0> No

[Q3]. *Overall, how would you describe the quality of this location? Would you say it was:*

- <5> Very good
- <4> Good
- <3> Neither good, nor bad
- <2> Bad; or
- <1> Very bad

**SKIP TO PART 2 IF Q2='Not at all in last few weeks'**

*You'll now be asked a few more details about your most recent visit in your leisure time to Teat's Hill. This could be anything from a few minutes to all day.*

[Q4]. *Firstly, before today, on what date did your most recent visit to Teat's Hill take place?*

<INSERT DATE ON TABLET AS DD/MM/YYYY>

[Q5]. *And approximately how much time did you spend at Teat's Hill?*

<ENTER PARTICIPANTS RESPONSE IN MINUTES>

[E.G. "AN HOUR AND A HALF" WOULD BE 90"]

[Q6]. *On this visit which of these activities, if any, was the main activity you did?* [SHOW LIST ON TABLET. SELECT ONE ONLY]

- <1> Walking with a dog
- <2> Walking without a dog
- <3> Playing with children
- <4> Informal games and sport (e.g. Frisbee, bat and ball, beach ball)
- <5> Running
- <6> Cycling
- <7> Fishing (including angling, crabbing)
- <8> Swimming
- <9> Sunbathing
- <10> Quiet activities (e.g. reading)
- <11> Eating or drinking
- <12> Socialising with friends
- <13> Conservation activity (e.g. litter-picking)
- <14> Any other activity not in the list

[Q7]. *How many adults, aged 16 and over, including yourself, were on this visit?* [DO NOT READ RESPONSE OPTIONS, JUST CODE ANSWER].

- <1> 1
- <2> 2
- <3> 3
- <4> 4
- <5> 5
- <6> 6
- <7> 7
- <8> 8
- <9> 9
- <10> 10 or more

[Q8]. *And how many children aged under 16 were on this visit?*

- <1> 1
- <2> 2
- <3> 3
- <4> 4
- <5> 5
- <6> 6
- <7> 7
- <8> 8
- <9> 9
- <10> 10 or more
- <11> None

*How much do you agree with the following statements below about your most recent visit to Teat's Hill? You can answer on a scale from 1 meaning 'strongly disagree' to 7 meaning 'strongly agree'.*

[Q9]. *"I was satisfied with the visit"*

[Q10]. *"I felt part of nature"*

[Q11]. *"I felt safe (i.e. protected from danger)"*

[Q12]. *"The area was free from litter/vandalism"*

[Q13]. *"There were good facilities"*

<1> Strongly disagree

<2> Disagree

<3> Slightly disagree

<4> Neither agree nor disagree

<5> Slightly agree

<6> Agree

<7> Strongly agree

Don't know/ Can't say

[DO NOT READ RESPONSE OPTIONS INDIVIDUALLY. SAME RESPONSE OPTIONS FOR EACH ITEM. REMIND RESPONDENT OF RESPONSE OPTIONS IF NEEDED].

## **PART 2: TEAT'S HILL RENOVATION**

*We are now going to talk more about Teat's Hill, its current condition, and a potential renovation project in the area. [PROVIDE HANDOUT WITH SHOWCARDS B,C,D AND E ON IT].*

- *As you can see from these photos, Teat's Hill has a beach, park, and children's area. [POINT TO PHOTOS 1-3]*
- *Teat's Hill is home to wildlife on land and in the sea. These include: birds, fish and seals. [POINT TO PHOTO 4]*
- *Over recent years, Teat's Hill has suffered damage, which has affected access, facilities and the environmental quality of the site.*
- *The current condition of Teat's Hill is shown in the following photos.*
- *There has been damage to the public slipway and access points. [POINT TO PHOTO 5]*
- *There has been a build-up of litter on the beach and in the water, including plastic and glass. [POINT TO PHOTOS 6 AND 7]*

[Q14]. Were you aware of the condition of Teat's Hill before this interview?

<2> Yes

<1> No

- *As a result of the condition of Teat's Hill, Plymouth City Council and a research team are thinking about a project that would improve Teat's Hill. The project would be called the Teat's Hill renovation project.*

- *The project would focus on three main areas of improvement: environmental quality, access and facilities. The proposed plans for the project are shown here.*

SHOW CARD C, AND GIVE THE RESPONDENT TIME TO READ THROUGH – OR READ IT TO THEM IF REQUESTED

- *The Teat's Hill renovation project would be organised by a number of institutions.*

SHOW CARD D

- *These institutions have all contributed towards the project, however more funding is required to put the plans into action.*
- *One possible way of financing this project is through the establishment of an independent charitable organisation, called the Plymouth Parks Foundation.*
- *The Plymouth Parks Foundation would raise funds for the improvement of outdoor spaces across Plymouth. Teat's Hill would be the first outdoor space to be improved.*
- *All Plymouth households would be asked to contribute a one off payment to the Plymouth Parks Foundation fund. This payment could be made by cash, cheque or direct debit.*
- *All contributions to the fund would go directly towards the practical renovation of Teat's Hill, not towards administration or maintenance. Maintenance costs will be covered by Plymouth City Council.*

[Q15]. *Considering the benefits of this project for you and your household, what is the maximum that you would be willing to contribute to this fund, as a one off payment, for these improvements? If the overall funds people state they are willing to contribute in this survey do not cover the costs of the project, the plans cannot be put into action.*

*Before you decide on your contribution, please carefully consider whether the cost is acceptable to your household. When considering this, keep in mind your household budget and all the other demands you have on your budget.*

SHOW CARD E ON TABLET AND ASK RESPONDENT TO RESPOND USING THE TABLET.

[Q16]. How difficult was it for you to come to a decision regarding the amount of money you would be willing to contribute to the Plymouth Parks Foundation fund?

- <1> Very Difficult
- <2> Difficult
- <3> Neutral
- <4> Easy
- <5> Very Easy

[Q17]. Which one of these areas of improvement is most important to you? Please select one area of improvement only. [POINT TO CARD C].

- <1> Environmental quality
- <2> Access
- <3> Facilities

For the next question, we would like you to answer how strongly you agree with the following statements about your contribution to the Teat's Hill renovation project. You can answer on a scale from 1 meaning 'Strongly Disagree' to 7 meaning 'Strongly Agree'.

[Q18]. *"I have the right to enjoy the improvements to Teat's Hill, and should not have to pay extra for the renovation".*

[Q19]. *"I don't want to pay for the Teat's Hill renovation project, as I don't go there".*

[Q20]. *"Any improvements to Teat's Hill are not important to me"*

[Q21]. *"I object to the Teat's Hill renovation project going ahead, under any circumstances".*

[Q22]. *"I approve of the Teat's Hill renovation project but I object to paying into the 'Plymouth Parks Foundation' fund for it".*

- <1> Strongly disagree
- <2> Disagree
- <3> Slightly disagree
- <4> Neither agree nor disagree
- <5> Slightly agree
- <6> Agree
- <7> Strongly agree

### **PART 3: BACKGROUND INFORMATION**

*This final section asks you some background information about yourself, your household and your family. The questions are not meant to be intrusive, but will assist in understanding the kinds of people who visit green and blue spaces. Again, the survey is anonymous – we will not be able to identify you as an individual.*

[Q23]. *Firstly, how old are you?*

[ENTER A WHOLE NUMBER]

[Q24]. *Do you have a dog?*

- <2> Yes
- <1> No

[DO NOT READ RESPONSE OPTIONS]

[Q25]. *And how many years have you lived in Plymouth?*

[ENTER A WHOLE NUMBER]

[Q26]. *And which of the following best applies to you?*

- <4> *I have access to a private garden*
- <3> *I have access to a private communal garden*
- <2> *I have access to a private outdoor space, but not a garden (e.g. balcony, yard, patio area)*
- <1> *I don't have access to a private garden or outdoor space*

[Q27]. *Including yourself, how many people – including children – live in your house regularly as members of the household?*

<1> 1  
<2> 2  
<3> 3  
<4> 4  
<5> 5  
<6> 6  
<7> 7  
<8> 8  
<9> 9  
<10> 10 or more  
Refused

[Q28 – ASK ONLY IF Q27>1]. *And how many of these are children that are aged under 16?*

<0> 0  
<1> 1  
<2> 2  
<3> 3  
<4> 4  
<5> 5  
<6> 6  
<7> 7  
<8> 8  
<9> 9  
<10> 10 or more  
Refused

*We would now like you to tell us a little about your health in general. We are interested in your health so that we can explore any links between general levels of health and the kinds of environments people spend their leisure time in. Please remember that your responses will not be linked to yourself or your home location..*

*For these four questions, I will ask you how satisfied you are and you can respond on a scale of 0 to 10 where 0 means 'not at all satisfied' and 10 means completely satisfied.*

[Q29]. *Firstly, all things considered, how satisfied are you with your life as a whole nowadays?*

[Q30]. *Secondly, how satisfied are you with your health?*

[Q31]. *Thirdly, how satisfied are you with how safe you feel?*

[Q32]. *Lastly, how satisfied are you with feeling part of your community?*

<0> Not at all satisfied  
<1>  
<2>  
<3>  
<4>  
<5>  
<6>  
<7>  
<8>  
<9>  
<10> Completely satisfied  
Refused

[DO NOT READ RESPONSE OPTIONS]



*Please indicate for each of the following five statements which is closest to how you have been feeling over the last two weeks. You can choose from: At no time, some of the time, less than half of the time, more than half of the time, most of the time, or all of the time.*

ROTATE STATEMENTS (TABLET WILL HANDLE THIS AUTOMATICALLY)

[Q33]. *"I have felt cheerful and in good spirits"*

[Q34]., *"I have felt calm and relaxed"*

[Q35]., *"I have felt active and vigorous"*

[Q36]., *"I woke up feeling fresh and rested"*

[Q37]. , *"My daily life has been filled with things that interest me"*

<1> At no time

<2> Some of the time

<3> Less than half of the time

<4> More than half of the time

<5> Most of the time

<6> All of the time

Refused

[REMINDEE RESPONDENT OF RESPONSE OPTIONS IF NEEDED]

[Q38]. *How is your health in general? Would you say it is:*

<5> *Very good*

<4> *Good*

<3> *Fair*

<2> *Bad, or*

<1> *Very bad*

Refused

[Q39]. *During the last 7 days, on how many days have you done a total of 30 minutes or more of physical activity, which was enough to raise your breathing rate?* [DO NOT READ RESPONSE OPTIONS]

<1> 1

<2> 2

<3> 3

<4> 4

<5> 5

<6> 6

<7> 7

<8>None

Refused

[Q40]. *Which of these descriptions applies to what you have been doing for the last 7 days? Please select only one.* [SHOW LIST TO RESPONDENT ON TABLET - DO NOT READ RESPONSE OPTIONS]

<1> In paid work (or away temporarily) (employee, self-employed, working for your family business)

<2> In education, (not paid for by employer) even if on vacation

<3> Unemployed and actively looking for a job

<4> Unemployed, wanting a job but not actively looking for a job

<5> Permanently sick or disabled

<6> Retired

<7> Doing housework, looking after children, or other persons

<8> Other

<9> Don't know

[Q41]. Do you think you belong to a minority ethnic group in the UK? [DO NOT READ OUT RESPONSE OPTIONS]

- <2> Yes
- <1> No
- <3> Don't know
- <4> Prefer not to answer

[Q42]. And which of the following best describes your marital status now?

- <4> Married, in a civil union, or living with your partner (cohabiting)?
- <3> Single, separated/divorced/civil union dissolved or widowed/civil partner died?
- <2> Neither of these;
- <1> Prefer not to answer?

[Q43]. Which of the following describes your household's total annual income after tax and compulsory deductions, from all sources? If you don't know the exact figure, please give an estimate.

- <1> Less than £10,858
- <2> £10,858 to under £14,548
- <3> £14,548 to under £18,132
- <4> £18,132 to under £21,715
- <5> £21,715 to under £25,994
- <6> £25,994 to under £30,754
- <7> £30,754 to under £36,691
- <8> £36,691 to under £44,714
- <9> £44,714 to under £58,620
- <10> £58,620 or more
- <11> Prefer not to answer

Thank you, that completes the interview. To check that all of the interviews I do are genuine, our office staff will call back about 10% of the people that we interview. You won't be contacted for any other reason as a result of taking part. To allow us to do this, please could you tell me:

- (i) Your name \_\_\_\_\_
- (ii) Contact telephone number \_\_\_\_\_

**INTERVIEWER DECLARATION:** I declare that I have carried out the interview with the named person, face-to-face, in accordance with the Market Research Society Code of Conduct.

Interviewer initials: \_\_\_\_\_

Interviewer name: \_\_\_\_\_

#### **PART 4: TO BE COMPLETED BY THE INTERVIEWER**

[Qxi]. Was the respondent alone during the interview? ☐ Yes ☐ No

[Qxii]. Do you think the respondent understood the valuation exercise (Part 2)? ☐ Yes ☐ No

[Qxiii]. In the event that the respondent stopped the survey, do you think that the respondent [TICK ALL THAT APPLY]:

- ☐ Did not understand the survey
- ☐ Was annoyed by the content of the survey
- ☐ Was annoyed by the length of the survey
- ☐ Other: [ENTER RESPONSE AS FREE TEXT]u

### IN-SITE VERSION: Instructions to interviewers:

7. Please read out only the text in *italics*.
8. Question numbers are indicated in squared brackets.
9. Text in capitals and/or in squared brackets represent instructions.
10. Questions Qi and Qii do not require a response from participants, but should be coded by you.  
Likewise the final three questions should be coded by yourself.
11. All responses should be recorded by yourself on the tablet computer, unless stated otherwise.
12. Showcards B,C,D and E will be integrated into one handout.

### Introduction to interview:

**INTERVIEWER:** *Hello, I'm [NAME] from Marketing Means and I'm conducting a survey on how people in Plymouth relate to their local 'green' spaces like parks and woodland, and 'blue' spaces like the coast and rivers, and the effects they may have on people's health. Would you be able to spare 10 minutes to help me with this?*

**IF "NO" TO INTERVIEW: END THE INTERVIEW IN THE AGREED WAY.**

[Screen1a]. *Firstly, please could you tell me whether you live in Plymouth? [WE MEAN THE AREA COVERED BY PLYMOUTH CITY COUNCIL - THEY'D NEED TO PAY COUNCIL TAX TO PLYMOUTH CITY COUNCIL.]*

<1> No - CLOSE

<2> Yes - CONTINUE

**IF YES TO INTERVIEW:** *Great. We are interested in this area, Teat's Hill in particular and are interviewing people in the area about this. The interview is confidential, you can withdraw at any time and your survey answers will be anonymous.*

*Can I just ask if you have been involved in any public or community engagement events surrounding Teat's Hill in the last 6 months?*

**IF "NO" CONTINUE TO CONSENT FORM**

**IF "YES" END THE INTERVIEW IN THE AGREED WAY.**

[IF INTERVIEW PROCEEDED WITH, INTERVIEWER SHOULD ALSO CODE THE FOLLOWING AT THIS POINT]:

[Qi]. Weather [CHECK ALL THAT APPLY]: ☐ Sunny ☐ Rainy ☐ Cloudy ☐ Windy ☐ Hot ☐ Cold

[Qii]. Sex of respondent: ☐ Male ☐ Female

**Consent procedure for participants (the interviewer will read the following and check corresponding boxes on their tablet device - these will also be saved as data fields).**

**INTERVIEWER:** *Before we begin, I just need to check that you're happy with a few things. Can you confirm the following?*

[Qvii] *Firstly, can I just check that you are over 18 years old?*

**IF "NO," PLEASE THANK THE RESPONDENT FOR THEIR TIME AND END THE INTERVIEW IN THE AGREED WAY.**

**IF "YES" SAY:** [Qviii] *Secondly, do you understand that your participation is entirely voluntary and that you can withdraw at any time you wish?*

**IF "NO," REMIND INTERVIEWEE THAT THEY DO NOT HAVE TO TAKE PART AND CAN WITHDRAW AT ANY TIME AND THEIR RESPONSES WILL NOT BE SAVED. REITERATE QUESTION.**

**IF "YES" SAY:** [Qix] *Thirdly, do you understand that your data will remain confidential and secure at all times?*

**IF "NO," REMIND INTERVIEWEE THAT THEY DO NOT HAVE TO TAKE PART AND CAN WITHDRAW AT ANY TIME AND THEIR RESPONSES WILL NOT BE SAVED. REITERATE QUESTION.**

**IF "YES" SAY:** [Qx] *Lastly, do you understand that while results of the research may be published, your identity will always remain anonymous?*

**IF "NO," REMIND INTERVIEWEE THAT THEY WILL NEVER BE ABLE TO BE IDENTIFIED FROM THE RESPONSES THEY GIVE. REITERATE QUESTION.**

**IF "YES" SAY:** *If you have no further questions, we can begin the interview.*

[FOR EACH "YES" RESPONSE GIVEN, CHECK THE CORRESPONDING BOX ON THE TABLET INTERFACE].

**Main interview script. Note that arrowed brackets indicate the number which should be used in the data file. Includes debrief and showcards.**

## **PART 1: GREEN AND BLUE SPACES**

*This section will ask you about 'green' spaces like parks and woodland, and 'blue' spaces like the coast and rivers, and any visits you've made to Teat's Hill.*

[Q1]. *In the last 12 months, how often, on average, have you spent your leisure time at green and blue spaces? This does not include indoor locations, places which you visit as part of your job, or private locations such as your own garden, land, pond, or swimming pool. Would you say it was:*

- <6> Every day
- <5> Several times a week
- <4> Once a week
- <3> Once or twice a month
- <2> A few times in the last 12 months; or
- <1> Not in the last 12 months

[Q2]. *And in the last 4 weeks, how many times have you visited Teat's Hill? This could include stopping there or just passing through. It can also be the beach or the park area [INDICATE THIS USING SHOWCARD A]. Would you say it was:*

- <1> Not at all in the last four weeks **[ASK Q3 BUT THEN SKIP TO PART 2]**
- <2> Once or twice in the last four weeks
- <3> Once a week; or
- <4> Several times a week

**Has the Sutton Harbour bridge closure affected how often you visit Teat's Hill?**

- <2> Yes
- <1> No

[Q3]. *Overall, how would you describe the quality of this location? Would you say it was:*

- <5> Very good
- <4> Good
- <3> Neither good, nor bad
- <2> Bad; or
- <1> Very bad

**SKIP TO PART 2 IF Q2='Not at all in last few weeks'**

*You'll now be asked a few more details about your most recent visit in your leisure time to Teat's Hill. This could be anything from a few minutes to all day.*

[Q4]. *Firstly, before today, on what date did your most recent visit to Teat's Hill take place?*

<INSERT DATE ON TABLET AS DD/MM/YYYY>

[Q5]. *And approximately how much time did you spend at Teat's Hill?*

<ENTER PARTICIPANTS RESPONSE IN MINUTES>

[E.G. "AN HOUR AND A HALF" WOULD BE 90"]

[Q6]. *On this visit which of these activities, if any, was the main activity you did?* [SHOW LIST ON TABLET. SELECT ONE ONLY]

.

- <1> Walking with a dog
- <2> Walking without a dog
- <3> Playing with children
- <4> Informal games and sport (e.g. Frisbee, bat and ball, beach ball)
- <5> Running
- <6> Cycling
- <7> Fishing (including angling, crabbing)
- <8> Swimming
- <9> Sunbathing
- <10> Quiet activities (e.g. reading)
- <11> Eating or drinking
- <12> Socialising with friends
- <13> Conservation activity (e.g. litter-picking)
- <14> Any other activity not in the list

[Q7]. *How many adults, aged 16 and over, including yourself, were on this visit?* [DO NOT READ RESPONSE OPTIONS, JUST CODE ANSWER].

- <1> 1
- <2> 2
- <3> 3
- <4> 4
- <5> 5
- <6> 6
- <7> 7
- <8> 8
- <9> 9
- <10> 10 or more

[Q8]. *And how many children aged under 16 were on this visit?*

- <1> 1
- <2> 2
- <3> 3
- <4> 4
- <5> 5
- <6> 6
- <7> 7
- <8> 8
- <9> 9
- <10> 10 or more
- <NONE>

*How much do you agree with the following statements below about your most recent visit to Teat's Hill? You can answer on a scale from 1 meaning 'strongly disagree' to 7 meaning 'strongly agree'.*

[Q9]. *"I was satisfied with the visit"*

[Q10]. *"I felt part of nature"*

[Q11]. *"I felt safe (i.e. protected from danger)"*

[Q12]. *"The area was free from litter/vandalism"*

[Q13]. *"There were good facilities"*

<1> Strongly disagree

<2> Disagree

<3> Slightly disagree

<4> Neither agree nor disagree

<5> Slightly agree

<6> Agree

<7> Strongly agree

Don't know/ Can't say

[DO NOT READ RESPONSE OPTIONS INDIVIDUALLY. SAME RESPONSE OPTIONS FOR EACH ITEM. REMIND RESPONDENT OF RESPONSE OPTIONS IF NEEDED].

## **PART 2: TEAT'S HILL RENOVATION**

*We are now going to talk more about Teat's Hill, its current condition, and a potential renovation project in the area. [PROVIDE HANDOUT WITH SHOWCARDS B,C,D AND E ON IT].*

- *As you can see from these photos, Teat's Hill has a beach, park, and children's area. [POINT TO PHOTOS 1-3]*
- *Teat's Hill is home to wildlife on land and in the sea. These include: birds, fish and seals. [POINT TO PHOTO 4]*
- *Over recent years, Teat's Hill has suffered damage, which has affected access, facilities and the environmental quality of the site.*
- *The current condition of Teat's Hill is shown in the following photos.*
- *There has been damage to the public slipway and access points. [POINT TO PHOTO 5]*
- *There has been a build-up of litter on the beach and in the water, including plastic and glass. [POINT TO PHOTOS 6 AND 7]*

[Q14]. Were you aware of the condition of Teat's Hill before this interview?

<2> Yes

<1> No

- *As a result of the condition of Teat's Hill, Plymouth City Council and a research team are thinking about a project that would improve Teat's Hill. The project would be called the Teat's Hill Renovation Project.*
- *The project would focus on three main areas of improvement: environmental quality, access and facilities. The proposed plans for the project are shown here.*

SHOW CARD C , AND GIVE THE RESPONDENT TIME TO READ THROUGH – OR READ IT TO THEM IF REQUESTED

- *The Teat's Hill renovation project would be organised by a number of institutions.*

SHOW CARD D

- *These institutions have all contributed towards the project, however more funding is required to put the plans into action.*
- *One possible way of financing this project is through the establishment of an independent charitable organisation, called the Plymouth Parks Foundation.*
- *The Plymouth Parks Foundation would raise funds for the improvement of outdoor spaces across Plymouth. Teat's Hill would be the first outdoor space to be improved.*
- *All Plymouth households would be asked to contribute a one off payment to the Plymouth Parks Foundation fund. This payment could be made by cash, cheque or direct debit.*
- *All contributions to the fund would go directly towards the practical renovation of Teat's Hill, not towards administration or maintenance. Maintenance costs will be covered by Plymouth City Council.*

[Q15]. *Considering the benefits of this project for you and your household, what is the maximum that you would be willing to contribute to this fund, as a one off payment, for these improvements? If the overall funds people state they are willing to contribute in this survey do not cover the costs of the project, the plans cannot be put into action.*

*Before you decide on your contribution, please carefully consider whether the cost is acceptable to your household. When considering this, keep in mind your household budget and all the other demands you have on your budget.*

SHOW CARD E ON TABLET AND ASK RESPONDENT TO RESPOND USING THE TABLET.

[Q16]. *How difficult was it for you to come to a decision regarding the amount of money you would be willing to contribute to the Plymouth Parks Foundation fund? Would you say it was:*

- <1> Very Difficult
- <2> Difficult
- <3> Neutral
- <4> Easy
- <5> Very Easy



[Q17]. Which one of these areas of improvement is most important to you? Please select one area of improvement only. [POINT TO CARD C].

- <1> Environmental quality
- <2> Access
- <3> Facilities

For the next question, we would like you to answer how strongly you agree with the following statements about your contribution to the Teat's Hill renovation project. You can answer on a scale from 1 meaning 'Strongly Disagree' to 7 meaning 'Strongly Agree'.

[Q18]. *"I have the right to enjoy the improvements to Teat's Hill, and should not have to pay extra for the renovation".*

[Q19]. *"I don't want to pay for the Teat's Hill renovation project, as I don't go there".*

[Q20]. *"Any improvements to Teat's Hill are not important to me"*

[Q21]. *"I object to the Teat's Hill renovation project going ahead, under any circumstances".*

[Q22]. *"I approve of the Teat's Hill renovation project but I object to paying into the 'Plymouth Parks Foundation' fund for it".*

- <1> Strongly disagree
- <2> Disagree
- <3> Slightly disagree
- <4> Neither agree nor disagree
- <5> Slightly agree
- <6> Agree
- <7> Strongly agree

### PART 3: BACKGROUND INFORMATION

*This final section asks you some background information about yourself, your household and your family. The questions are not meant to be intrusive, but will assist in understanding the kinds of people who visit green and blue spaces. Again, the survey is anonymous – we will not be able to identify you as an individual.*

[Q23]. Firstly, how old are you?

[ENTER A WHOLE NUMBER]

[Q24]. Do you have a dog?

- <2> Yes
- <1> No

[DO NOT READ RESPONSE OPTIONS]

[Q25]. And which of the following best applies to you?

- <4> I have access to a private garden
- <3> I have access to a private communal garden
- <2> I have access to a private outdoor space, but not a garden (e.g. balcony, yard, patio area)
- <1> I don't have access to a private garden or outdoor space

[Q26]. *Including yourself, how many people – including children – live in your house regularly as members of the household?*

<1> 1  
<2> 2  
<3> 3  
<4> 4  
<5> 5  
<6> 6  
<7> 7  
<8> 8  
<9> 9  
<10> 10 or more  
Refused

[Q27 – ASK ONLY IF Q26>1]. *And how many of these are children that are aged under 16?*

<0> 0  
<1> 1  
<2> 2  
<3> 3  
<4> 4  
<5> 5  
<6> 6  
<7> 7  
<8> 8  
<9> 9  
<10> 10 or more  
Refused

*We would now like you to tell us a little about your health in general. We are interested in your health so that we can explore any links between general levels of health and the kinds of environments people spend their leisure time in. Please remember that your responses will not be linked to yourself or your home location.*

*For these four questions, I will ask you how satisfied you are and you can respond on a scale of 0 to 10 where 0 means 'not at all satisfied' and 10 means completely satisfied.*

[Q28]. *Firstly, all things considered, how satisfied are you with your life as a whole nowadays?*

[Q29]. *Secondly, how satisfied are you with your health?*

[Q30]. *Thirdly, how satisfied are you with how safe you feel?*

[Q31]. *Lastly, how satisfied are you with feeling part of your community?*

<0> Not at all satisfied  
<1>  
<2>  
<3>  
<4>  
<5>  
<6>  
<7>  
<8>  
<9>  
<10> Completely satisfied  
Refused

[DO NOT READ RESPONSE OPTIONS]

*Please indicate for each of the following five statements which is closest to how you have been feeling over the last two weeks. You can choose from: At no time, some of the time, less than half of the time, more than half of the time, most of the time, or all of the time.*

ROTATE STATEMENTS (TABLET WILL HANDLE THIS AUTOMATICALLY)

[Q32]. *"I have felt cheerful and in good spirits"*

[Q33]. *"I have felt calm and relaxed"*

[Q34]. *"I have felt active and vigorous"*

[Q35]. *"I woke up feeling fresh and rested"*

[Q36]. *"My daily life has been filled with things that interest me"*

<1> At no time

<2> Some of the time

<3> Less than half of the time

<4> More than half of the time

<5> Most of the time

<6> All of the time

Refused

[REMINDEE RESPONDENT OF RESPONSE OPTIONS IF NEEDED]

[Q37]. *How is your health in general? Would you say it is:*

<5> *Very good*

<4> *Good*

<3> *Fair*

<2> *Bad, or*

<1> *Very bad*

Refused

[Q38]. *During the last 7 days, on how many days have you done a total of 30 minutes or more of physical activity, which was enough to raise your breathing rate?* [DO NOT READ RESPONSE OPTIONS]

<1> 1

<2> 2

<3> 3

<4> 4

<5> 5

<6> 6

<7> 7

<8> None

Refused

[Q39]. *Which of these descriptions applies to what you have been doing for the last 7 days? Please select only one.* [SHOW LIST TO RESPONDENT ON TABLET - DO NOT READ RESPONSE OPTIONS]

<1> In paid work (or away temporarily) (employee, self-employed, working for your family business)

<2> In education, (not paid for by employer) even if on vacation

<3> Unemployed and actively looking for a job

<4> Unemployed, wanting a job but not actively looking for a job

<5> Permanently sick or disabled

<6> Retired

<7> Doing housework, looking after children, or other persons

<8> Other

<9> Don't know

[Q40]. *Do you think you belong to a minority ethnic group in the UK?* [DO NOT READ OUT RESPONSE OPTIONS]

- <2> Yes
- <1> No
- <3> Don't know
- <4> Prefer not to answer

[Q41]. *And which of the following best describes your marital status now?*

- <4> *Married, in a civil union, or living with your partner (cohabiting)?*
- <3> *Single, separated/divorced/civil union dissolved or widowed/civil partner died?*
- <2> *Neither of these;*
- <1> *Prefer not to answer?*

[Q42]. *Which of the following describes your household's total annual income after tax and compulsory deductions, from all sources? If you don't know the exact figure, please give an estimate.*

- <1> *Less than £10,858*
- <2> *£10,858 to under £14,548*
- <3> *£14,548 to under £18,132*
- <4> *£18,132 to under £21,715*
- <5> *£21,715 to under £25,994*
- <6> *£25,994 to under £30,754*
- <7> *£30,754 to under £36,691*
- <8> *£36,691 to under £44,714*
- <9> *£44,714 to under £58,620*
- <10> *£58,620 or more*
- <11> *Prefer not to answer*

[Q43c]. [IF YES TO Screen1a] *And how many years have you lived in Plymouth?*

[Q43d]. [IF YES TO Screen1a] *Could you tell me the name of the street you live on, and the part of Plymouth where you live? This will only be used for the purposes of measuring how far you live from Teat's Hill.*

<ENTER RESPONSE AS FREE TEXT – IF THEY REFUSE TO GIVE A STREET NAME ASK THEM TO AT LEAST TELL YOU THE PART OF PLYMOUTH THAT THEY LIVE IN>

Thank you, that completes the interview. To check that all of the interviews I do are genuine, our office staff will call back about 10% of the people that we interview. You won't be contacted for any other reason as a result of taking part. To allow us to do this, please could you tell me:

(i) Your name \_\_\_\_\_

(ii) Contact telephone number \_\_\_\_\_

**INTERVIEWER DECLARATION: I declare that I have carried out the interview with the named person, face-to-face, in accordance with the Market Research Society Code of Conduct.**

Interviewer initials: \_\_\_\_\_

Interviewer name: \_\_\_\_\_

<b>PART 4: TO BE COMPLETED BY THE INTERVIEWER</b>
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[Qxi]. Was the respondent alone during the interview? ☐ Yes ☐ No

[Qxii]. Do you think the respondent understood the valuation exercise (Part 2)? ☐ Yes ☐ No

[Qxiii]. In the event that the respondent stopped the survey, do you think that the respondent [TICK ALL THAT APPLY]:

- ☐ Did not understand the survey
- ☐ Was annoyed by the content of the survey
- ☐ Was annoyed by the length of the survey
- ☐ Other: [ENTER RESPONSE AS FREE TEXT]